

# Upcoming Event

Change Management Speaker Series: Session Three

## Implementing Change

Thursday, October 5, 2017

The security industry changes each time new technologies enter the market - and while it's one thing to learn how to use those technologies - it's another thing entirely to assimilate the changes they bring into our organizations. **'Change Management'** isn't about the technologies that introduce change, it's about how we manage the disruptive nature of those changes. When we've done something a particular way for a decade, there is a natural reluctance to start doing things differently. **Change Management** is about how we deal with that 'reluctance' and enable our organizations to move into the future faster, and with less chaos, stress and confusion.

CANASA is offering an expert on management strategies whose value is worth \$5000 per speaking engagement. We are positive that this will serve as a value to our members. Please [click here](#) for a sneak peek at the professional speaker we're providing to help you grow with your business.

### A Step by Step Methodology

The presentation is highly interactive, thought provoking and guaranteed to generate good, deep, discussion about how Change is, and should be, implemented in an organization. It is also, unavoidably fun.

How should we implement Change? It's a simple enough question, surely there's a simple answer -- especially since we get to do it so often. Every time we implement a new system or install a new process, we're implementing Change. Surely there are some things that work, and some things that fail? Surely we're intelligent enough to sift out the good from the bad? Perhaps.

There are no Silver Bullets in Change Management. No guaranteed, money back solutions. Your Change strategy will depend on the present situation, your past history, the future you're trying to create and how difficult you make the journey from here to there.

The bottom line is, there is nothing you can say to someone you're about to layoff which will make them feel better. If you're looking for such a solution, then you're looking for the Holy Grail, it doesn't exist.

On the other hand, if you're trying to get a target audience to accept a new way of doing things, a new system or a new set of standards, then there are partial solutions. Solutions which allow the target audience to gain some control over their destiny, while implementing the necessary Changes.

**"Speaker was better than expected. Very informative and worthwhile"**

**"Very engaging and relevant"**

*Testimonials from previous two sessions.*

### Location:

Jack Astor's Bar and Grill  
25 Carlson Court, Toronto, Ontario M9W 6A2

**Time:** 7:30 a.m.-10 a.m.

### Agenda:

7:30 a.m. Registration and networking breakfast  
8 a.m. Presentation begins  
9:30 a.m. Networking opportunity

**Cost:** Member: Free, Non-member: \$30 (plus tax)

### Registration:

Visit "Upcoming Events" at [www.canasa.org](http://www.canasa.org). Pre-registration required. Deadline for registration is Thursday, September 28, 2017. **All payments must be made prior to the event. Refunds will only be granted up to one week prior to the event.**

### For more information:

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## Guest Speaker



**Peter de Jager,  
Peter de Jager &  
Company Limited**

Peter de Jager is a keynote speaker/writer/consultant on the issues relating to the Rational Assimilation of the Future. He has published hundreds

of articles on topics ranging from Problem Solving, Creativity and Change to the impact of technology on areas such as privacy, security and business. His articles have appeared in The Washington Post, The Wall Street Journal, The Futurist and Scientific American.

He is best known to project management audiences for his efforts to create responsible awareness of the Y2K issue – For which he received several awards from IT associations and Govt. Agencies.

In addition to presentations and seminars on the topics above, he has written dozens of regular columns. These include; Association Trends, CIPS across Canada, Enterprise, Globe & Mail online and Municipal World.

He's spoken in more than 40 countries and is recognized worldwide as an exciting, humorous, provocative and engaging speaker. His audiences have included the World

Economic Forum, The World Bank and The Bank for International Settlements.

His presentations and workshops are highly interactive, fun, irreverent to mistaken ideas and most distinctively - provocative. He forces the audience, by demonstrating conflicts between their stated beliefs and behaviours, to think differently about what they thought they knew. You can read much of his work in the publications section of [www.technobility.com](http://www.technobility.com) and you can view many of his webinars at: [www.vimeo.com/technobility](http://www.vimeo.com/technobility).